

# SAVE THE DATE

**THE PARTNERSHIP**  
National Partnership for Juvenile Services

## NATIONAL SYMPOSIUM ON JUVENILE SERVICES

### THE POWER OF PARTNERSHIPS: UNITED IN VOICE, UNITED IN SERVICE

**National Partnership for Juvenile Services (NPJS)  
in Collaboration with  
Pennsylvania Partnership for Juvenile Services (PPJS)  
Michigan Juvenile Detention Association (MJDA)**

The National Symposium on Juvenile Services is a unique forum that brings together the leadership and direct care professionals from juvenile services and other human services professionals for training and the opportunity to network and share innovative program service approaches being implemented within the juvenile justice system throughout the country. We hope you will have a participatory role in shaping the agenda and future direction of our juvenile justice system. The pandemic has given us an opportunity to explore a virtual format that will create an expanded learning platform that also provides scheduling flexibility for participants. One price, six days of high caliber presentations with built-in times to ask questions of all presenters and to network with other participants. For those only able to join for a specific day, there are one-day registration options.

### SYMPOSIUM GOALS

- To convene a diverse representation of juvenile service practitioners, trainers, and educators
- To provide an open forum for an exchange of ideas and a discussion of issues
- To build partnerships for enhanced service delivery
- To be innovative in planning for the profession's future
- To educate all participants on the critical issues in juvenile justice
- To share best practices
- To celebrate our successes

### SYMPOSIUM THEMES

(Symposium format - speakers and choice of workshops from 10 am - 5 pm ET each day)

Being a Leader in Challenging Times • Monday, October 26, 2020

Creating a Trauma-Informed Culture & Safe Environment • Tuesday, October 27, 2020

Shaping the Future of Juvenile Justice • Monday, November 2, 2020

Family and Youth Engagement • Thursday, November 5, 2020

Educating Justice-Involved Youth • Tuesday, November 10, 2020

Promising Programs and Innovative Practices • Thursday, November 12, 2020

### SPONSORSHIPS

For Sponsorship Opportunities or other questions, contact Michael Jones at 859-333-4209 or [NPJS@me.com](mailto:NPJS@me.com)

### FEES

Attendee Registration: \$200-\$250 (Early Bird)  
\$90 (One Day Fee)

Virtual Vendor Hall \$575-\$775

Advertising \$375

# VIRTUAL EXHIBIT SHOW

## NATIONAL SYMPOSIUM ON JUVENILE SERVICES

This will be a unique opportunity to demonstrate your support for the juvenile justice system and to promote your visibility with more than 500 Symposium participants, 5,000 social media followers, 10,000 email subscribers, and 12,000 unique website visitors from across the U.S. The Symposium also has a history of attendees from countries in Europe, Asia, and South America.

### VIRTUAL VENDOR HALL DESCRIPTION

For the duration of the conference, vendors will have the ability to maintain contact with a constant stream of leads and contacts via email or live chat options. Each vendor will submit a 2-3 minute video\* demonstrating their services, showing their booth, or communicating their main messaging. The conference planning team will then organize those videos and provide them in a "virtual vendor hall" on the conference website, where attendees can browse and hear from whichever vendors they choose. Participants will be able to click a button below your video to initiate a live text chat or to directly link them with a way to email you. Our goal is to allow the vendor to gain a wider number of contacts and leads during the conference without having to be available for live video during the whole conference. This allows the attendees to check out vendors in a more on-demand way and for the vendors to reap the same if not better rewards in a more passive way.

### DOOR PRIZES

Vendors are asked to consider providing door prizes for drawings in the main meeting room or specific to those attendees who visit your booth.

### EXHIBITOR AND ADVERTISING PACKAGES

For-Profit: \$775  
Non-Profit: \$575  
NPJS Corporate Members: \$475  
Advertising Only: \$375

### BENEFITS OF VIRTUAL EXHIBITING

- No travel or hotel costs.
- No freight to ship.
- No expenses for furniture, electrical, internet, etc
- No time away from work or family obligations

### EXHIBITOR BENEFITS

- Participation in Virtual Vendor Hall
- Dedicated promotion of company name/logo across NPJS social media platforms (Facebook, Twitter, LinkedIn, and Instagram);
- Slide with company name and contact information played at start times and during lunch break encouraging viewers to visit your booth in the Virtual Vendor Hall\*
- Electronic copy of Symposium participant list
- One Symposium registration included

### ADVERTISING BENEFITS

- Slide with company name and contact information played at start times and during lunch break encouraging viewers to visit your booth in the Virtual Vendor Hall\*
- Will be included in list on Symposium website

### VIDEO PRODUCTION\*

\* NPJS is working with VidMonster Productions to develop pre-produced videos and presentations for the National Symposium.

Videos will be produced at no additional cost to the Exhibitor or Advertiser.

# SPONSORSHIP OPPORTUNITIES

## NATIONAL SYMPOSIUM ON JUVENILE SERVICES

### BENEFITS

### BENEFACTOR SPONSORS \$3,500

Underwrite one day  
of the Symposium

### CHAMPION SPONSORS \$7,500

Underwrite one week  
of the Symposium

### LEAD SPONSORS \$15,000

Underwrite entire  
Symposium

- Participation in Virtual Vendor Hall
- Recognition in Symposium announcements
- Electronic copy of Symposium participant list
- Company logo linked to Symposium website
- Pre-produced sponsor advertising video\*
- Video and website link on NPJS website for designated period
- Opportunity to sponsor a Lunch and Learn Session during the Symposium
- Dedicated promotions of company name/logo across NPJS social media platforms (Facebook, Twitter, LinkedIn, and Instagram);
- Symposium registrations (Sponsor may choose to provide these registrations as scholarships)
- Opportunity to have a pre-recorded video\* welcome during Symposium Plenary Session
- Opportunity to present a breakout session



3 months



2

2



6 months

4

4

played during  
plenary of  
sponsored week



12 months

8

8

played during  
opening session



### QUESTIONS? CONTACT US

Michael Jones npjs@me.com or  
859-333-4209 (text or call)

### REGISTRATION

<https://conta.cc/2YWxDbw>

